

Welcome!

Welcome to the third issue of Moorlands Dental News. This issue focuses on teeth whitening.



The Moorlands Road Team
Back Row: Vici (Nurse) Kay (Nurse) James Brandon (Dentist) Zara (Nurse) Laura (Nurse)
Front Row: Andrew Hawker (Dentist), Elena (Receptionist), Tasha (Receptionist) Catherine Farrant (Dentist) Trina (Practice Manager)
Not in Photo: Sharon Kitt and Imanta Zarina (Hygienists)

We have plenty of news to update you with. Firstly since the last newsletter we have a new dentist Mrs Catherine Farrant who joined our practice in November. Catherine qualified in 1998 from the United Medical and Dental Schools of Guy's and St Thomas's Hospitals in London. She has lived in Dorset for 11 years and is married with two young sons aged 5 and 2. She is working on Tuesdays, Thursdays and Fridays at the practice and is looking forward to continuing to provide you with excellent dental care. We also have a new receptionist Elena, who joined us in July 09. Many of you will have met Mrs Farrant and Elena already. We are looking forward to our new Dental Nurse Natalie Laws who will be joining our practice in July 10.

Help us to help you

I am sure that most people look forward to going on holiday and with this in mind, It is important that you let us know as early as possible of any dental problems, so that we have plenty of time to put them right before you go away. At our practice we pride ourselves on being able to see patients quickly in order to help when you have problems. It may not always be possible to see your regular dentist when you need an urgent emergency visit and in this situation we will always try and make an appointment with one of our other dentists if they have an available space on that day. Please note that your dentist would prefer you to see a colleague in their absence.

We rely on your feedback for this newsletter to be successful, so please let me know of any topics that you would like covered in a future issue or of any feedback you have about our practice. You can e-mail these comments to ajh@moorlandsdp.co.uk

Andrew Hawker
Practice Principal

New Improved Out of Hours Emergency Cover

We have changed our out of hours emergency cover to improve the prompt support and advice that we offer outside normal working hours. We have joined Teladent, which is a rota between local dentists and has experienced dental staff to answer your phone call. Teladent operates between the hours of 6-11pm on weekdays, and 8am to 11pm on weekends and Bank Holidays. The Teladent number is 0795 6633221 and may be used by any of our regular patients who are having severe dental problems. There is a callout fee of £85 plus treatment costs for using Teladent. Denplan patients receive Supplementary Insurance which provides cover for a dental injury or dental emergency, and therefore can make a claim for their callout fee. Under Denplan patients are responsible for the first £20 of any claim, and terms and conditions apply.

Denplan Essentials

Many of our patients have enjoyed the peace of mind that comes with being a member of Denplan Care. In the current financial climate we have now asked Denplan to arrange an additional payment plan called Denplan Essentials. A low fixed monthly payment covers regular examinations and hygienist care, and includes *Supplementary Insurance, a dental injury and dental emergency plan which is arranged by Denplan. We are running a special offer where patients who join Denplan Essentials will be entitled to frozen private treatment prices for 12 months. *As with all insurance policies, terms and conditions apply.

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What we can do for you

Amongst our services, we are able to:

- Whiten teeth
- Straighten teeth
- Improve your smile
- Replace missing teeth
- Replace amalgam fillings with white fillings
- Improve dentures
- Hygienist

Let us know if you or your friends would like any further information about these services. Please visit our website www.moorlandsdp.co.uk which contains much more detailed information about our practice and services.

Practice Details

Moorlands Road Dental Practice

30 Moorlands Road
West Moors
BH22 0JW

T: 01202 872614

E: reception@moorlandsdp.co.uk

W: www.moorlandsdp.co.uk

Practice Hours

Monday	8.30am - 5.00pm
Tuesday	8.30am - 5.30pm
Wednesday	8.30am - 5.00pm
Thursday	8.30am - 5.00pm
Friday	8.30am - 4.00pm

Closed for lunch 12.30 - 1.20pm

Teeth Whitening



Photo shows final colour of teeth with shade tab of start colour in place – 2 weeks of night-time whitening and 6 shades lighter!

Many patients are dissatisfied with the colour of their teeth. Over the years teeth can become very stained from factors like drinking tea, coffee and red wine. Smoking is another common cause of staining.

It is now possible to whiten your teeth to obtain a more pleasing and confident smile. Only natural teeth can be whitened; the whitening process does not affect crowns, bridges or fillings which will all remain the same colour. At the practice we offer home whitening, as we feel this is the best and most gentle way to whiten your teeth and give a long lasting result.

How does it work?

We take impressions of your teeth and then make thin comfortable flexible plastic trays which fit over your teeth. Most patients choose to wear these for overnight whitening, but they can alternatively be worn in the evening.

How long does it last?

This depends on your exposure to factors that cause staining. Normally your whitening will last at least 2 years, after which you may need to carry out a "top up" whitening for one night a month to maintain the colour.

Is it painful?

No, but occasionally some patients may find that their teeth become a little more sensitive during the treatment. We can supply desensitisers for this.

New Patient Offer:-

We are always pleased to welcome new patients on recommendation, so please mention our services to your friends, family and work colleagues. **WHY NOT TAKE ADVANTAGE OF OUR SPECIAL OFFER OF 45% OFF A NEW PATIENT CONSULTATION: WAS £55,**

NOW £30

Until 31st July 2010.